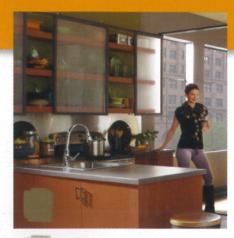
The 2014 Color Themes



1

SEASIDE HARMONY

The colors of sun meet surf and sand in a cool palette that soothes the senses with blue-greens, warm peach, and white. BEHR® paint colors: Ocean Liner, South Peach, Miami Weiss, Edgewater, Sky Blue



2

URBAN ALTERNATIVE Celebrating time-honored skills and craftsmanship, the natural evolution of industrial modern decor feels more modest, relaxed and attainable through deep browns, grays and an inviting shade of red. BEHR paint colors: Boho, Offbeat, Film Fest, Hipsterfication, Coffee Bar

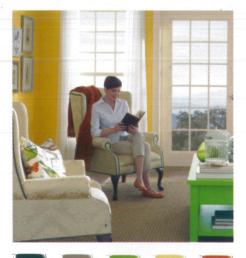


GRAND REIGN To demonstrate distinctive opulence and romantic glamour, rich jewel tones merge to capture the imagination in both masculine and feminine settings.

BEHR paint colors: Imperial Jewel, Coronation, Grand Soiree, Cloisonne Blue, Minuet Rose







4

NATURAL AVOCATION

Bringing the world of science and nature inside; bright shades of green, red and yellow complement neutral darker tones to add a sophisticated touch to both residential and commercial spaces. BEHR paint colors: Arboretum, Archivist, New Shoot, Sunday Afternoon, Amaryllis