

The 2014 Color Themes



1

SEASIDE HARMONY

The colors of sun meet surf and sand in a cool palette that soothes the senses with blue-greens, warm peach, and white. BEHR® paint colors: Ocean Liner, South Peach, Miami Weiss, Edgewater, Sky Blue



2

URBAN ALTERNATIVE

Celebrating time-honored skills and craftsmanship, the natural evolution of industrial modern decor feels more modest, relaxed and attainable through deep browns, grays and an inviting shade of red. BEHR paint colors: Boho, Offbeat, Film Fest, Hipsterfication, Coffee Bar

3

GRAND REIGN To demonstrate distinctive opulence and romantic glamour, rich jewel tones merge to capture the imagination in both masculine and feminine settings. BEHR paint colors: Imperial Jewel, Coronation, Grand Soiree, Cloisonne Blue, Minuet Rose



4

NATURAL AVOCATION

Bringing the world of science and nature inside; bright shades of green, red and yellow complement neutral darker tones to add a sophisticated touch to both residential and commercial spaces. BEHR paint colors: Arboretum, Archivist, New Shoot, Sunday Afternoon, Amaryllis

